

BULLETIN

SPRING/SUMMER 2019



A L T R E E



Welcome to the Spring/Summer 2019 Issue of The Bulletin!

Altree is a full-service development company with deep roots in the industry that date back to the 1950's through H&R and Lanterra Developments. Altree is committed to challenging the status quo and breaking new ground in creating inspirational residential, commercial, and retail projects with the commitment to offer significant value for customers, investors, and community stakeholders.

Our portfolio continues to expand throughout Toronto and the Tri-state area.

The Bulletin is a summary of the latest news and updates at Altree Developments.

In this issue:

- **West Side Square**, a purpose-built rental building in the Marion Section of Jersey City
- **Forest Hill Private Residences**, a six property assembly on St. Clair Avenue West & Forest Hill Road
- **Thirty Six Zorra**, a high-rise condominium coming to Etobicoke's Queensway neighbourhood
- **Military Trail**, a mid-rise building surrounded by lush greenery in Highland Creek
- **Marlee & Hillmount**, a four property assembly in Toronto
- Chai Lifeline's Raising Hope Event
- Hand Up for Hunger Toronto

VISION

Altree is more than a real estate development company. We respect the fabric of each location in which we build by seamlessly integrating our projects into the neighbourhood culture and aesthetic, while creating opportunities to enhance the community. Dedicated to consistently giving back, we build homes, commercial spaces, and hospitality venues for people to live, dream, and thrive. We bring passion and commitment to every project, and rise to each challenge with enthusiasm, drive, and the vision to enrich the lives of those who live and work in the neighbourhoods in which we operate.

West Side Square

Jersey City, New Jersey

Working with Gladstone Media from Toronto to create a brand name and aesthetic for this project, Altree Developments along with *Lanterra* and *Lantree Developments*, has branded this project as **West Side Square**. The decision to utilize 'West Side' into the brand name and logo was to leverage the property's location, while adding 'Square' to allude to the future creation of the plaza on West Side Avenue.

The brand aesthetic pays tribute to the heritage and future transition of the neighbourhood into a hub for the arts and culture, drawing inspiration from the industrial revolution's emphasis on brick and mortar, and the simplistic and graphic styling of contemporary art galleries.

Demolition is currently slated to begin in Fall 2019!



WEST SIDE
SQUARE

FOREST HILL
PRIVATE RESIDENCES

Forest Hill Private Residences

Toronto, Ontario

Presenting the rare opportunity to redefine luxury living in Toronto's most sought-after neighbourhood, **Forest Hill Private Residences** will dance the fine line between old-world sophistication and modern elegance. In collaboration with award winning architecture firm, *Graziani + Corazza*, and world renowned interior design firm, *Burdifilek*, this address will soon become one of the most iconic and influential buildings in the Forest Hill neighbourhood.

A re-zoning application has been submitted to the City of Toronto, proposing a 9 storey mid-rise building that has expansive terraces throughout.





Thirty Six Zorra

Toronto, Ontario

Thirty Six Zorra, in partnership with EllisDon Capital, is located in Etobicoke's Queensway neighbourhood; nestled between Islington Avenue and Kipling Avenue south of The Queensway. This project will provide convenient and direct access on and off the Gardiner Expressway, as well as, two GO station train lines and two major subway stations. Residents will enjoy suburban living while still having urban accessibility and amenities.

The project will be a 35-storey tower anchored by a 7-storey podium, that spans across over 370,000 square feet of gross construction area, including an on-site park. Additionally, future residents of this building will benefit from an expansive park located across the street. The building offers a diverse mix of studio, one bedroom, one bedroom and den, two bedroom, two bedroom and den, and three bedroom units with stunning views north, south, east and west.

Upcoming Developments

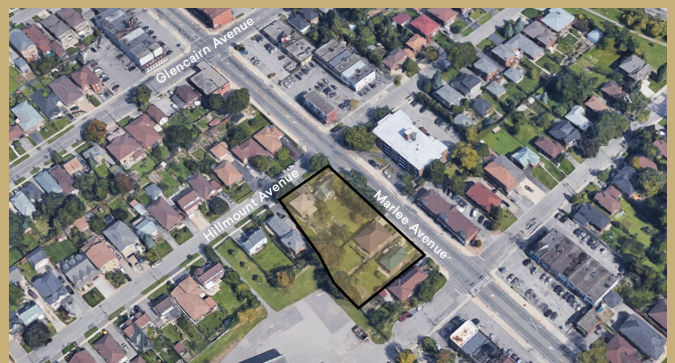
1625 Military Trail & 6000 Kingston Road

Located in the Highland Creek neighbourhood, this development is a 3.05 acre parcel that is surrounded by the Highland Creek eco system and has panoramic views of lush greenery. This development has direct access to the 401 highway through Highway 2A, as well as a 5 minute drive to Guildwood GO Station, and 3 minutes away from the future Eglinton East LRT. The development site is in close proximity to the expanding University of Toronto Scarborough Campus, Centennial College, and Rouge Hospital.



Marlee Avenue & Hillmount Avenue

This parcel is made up of an assembly of four properties, designated as mixed-use, located at Marlee Avenue and Hillmount Avenue. This development is set in a low rise residential neighbourhood with a plethora of parks, retail, and community amenities, that is in close proximity to three TTC subway stations along the Yonge/University Line. The area is crowned as a "walkers paradise" with a walk score of 98, minutes away from all of life's necessities.



Charitable Initiatives

Altree proudly sponsors and is actively involved in local charities and outreach programs in communities surrounding our development projects.



THE DONALD BERMAN
Chai Lifeline
CANADA

Altree Developments was involved in helping raise over \$1 Million for Chai Lifeline's yearly Raising Hope Gala event. With entertainment provided by Las Vegas resident magicians, the Masters of Illusions, we helped Chai Lifeline bring nearly 2,000 people together for this event.

Chai Lifeline is a non-for-profit organization that is dedicated to helping children and families affected by life-threatening & lifelong illnesses by providing them with any support necessary.



Altree Developments supported Hand Up Toronto with a financial donation in support of their winter food and clothing run. Hand Up Toronto is a local Toronto charity that mobilizes to neighbourhoods within the Greater Toronto Area to provide care packages that are filled with nutritional food, hygienic products, and more!



ALTREE

*Built with
Integrity*

For more information on Altree Developments and our portfolio, please visit our website at www.altreedevelopments.com



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